

## 2019 MDRT Global Conference e-Handout Material

Title:	Building a Vertical Market to Reach Great Heights			
Speaker:	David C. Blake			
Presentation Date:	Tuesday: September 3, 2019			
Presentation Time:	3:00p.m 4:00p.m.			
Session Room:	ICC - Darling Harbour Theatre			

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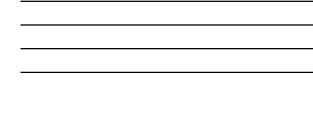


## BUILDING A VERTICAL MARKET TO REACH GREAT HEIGHTS

David C. Blake



















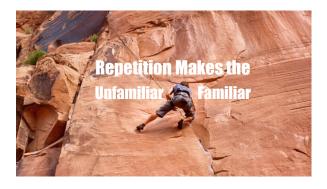








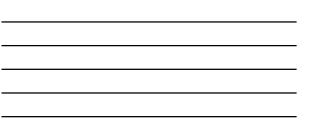




















Do You Already Have a Vertical Market?

> If Not, Do You Want to Pursue Creating One?

What Industry or Type of Person Do You Enjoy Working With?



What Industry or Type of Person Do You Enjoy Working With?

What is a Specific Solution I Can Offer?





















































